

# Privacy Policy ViMove (Worldwide)

## General Informationen

We, Viessmann Climate Solutions SE (hereinafter "Viessmann" or "we") as part of the Viessmann Group, take the protection of your personal data very seriously and adhere strictly to the rules of the applicable data protection laws. These include above all the Basic Regulation on Data Protection (hereinafter: "GDPR", Regulation (EU) 2016/679 of the European Parliament and of the Council.

The following privacy policy gives you an overview of how we guarantee data protection when using "**ViMove**", what kind of data is collected and processed for what purpose and on which legal basis.

### **Responsible body within the meaning of the GDPR:**

Viessmann Climate Solutions SE  
Viessmannstraße 1  
D-35108 Allendorf (Eder)  
Phone: +49 6452 70-0  
E-Mail: [info@viessmann.com](mailto:info@viessmann.com)

## Scope and important terms

### Scope of this privacy policy

This privacy policy is solely valid for the participation in "ViMove" with the help of an App. Viessmann Apps may contain links to websites of other providers to which this privacy policy does not extend.

### Terms

The collection, transmission, storage, processing and other use of personal data is in the following also summarized under the term "processing".

The Viessmann Group comprises the companies associated with Viessmann GmbH & Co. KG affiliated companies. These are ones over which we have control.

Personal data is data that identifies you personally or other data linked to you.

## Processing within the Viessmann Group

Acting on our behalf, Viessmann Climate Solutions SE, operates:

- Single Viessmann Group companies as country specific representations to support, process and communicate ViMove activities local
- Viessmann IT Service GmbH for the operation of back-end systems

The data collected can be processed or passed on to other Viessmann Group companies if:

- you have given your express and informed consent elsewhere (e.g. reference in the enquiry form),
- it is necessary with a specific purpose and the division of labour within the Viessmann Group; corresponding contractual agreements have been concluded within the Viessmann Group for this purpose,
- the data is made available pseudonymised by the responsible party and the responsible party guarantees that the commissioned group company cannot de-pseudonymise this data, or
- the data is stored anonymously by the responsible body and the data stored in this way is no longer subject to data protection regulations.

## IP-Adresse

the IP address is the globally valid identification of your computer at the time of allocation by your Internet provider and consists, in its currently most common form (IPv4), of four blocks of digits separated by dots. In most cases, as a private user, you will not use a constant IP address, as this is only temporarily assigned to you by your provider (so-called "dynamic IP address"). With permanently assigned IP addresses (so-called "static IP addresses"), a clear assignment of user data via this feature is technically possible. Except for the purpose of prosecuting unauthorized access to our website, we do not use this data as a matter of principle on a personal basis, but only evaluate on an anonymous basis which of our websites are favored, how many hits are made daily, and similar.

## Cookies

Viessmann uses so-called cookies in several places on its websites and in its apps. They serve to make our website more user-friendly, effective and secure. Cookies are small text files that are stored on your computer and saved by your browser. Most of the cookies we use are so-called "session cookies". They are automatically deleted at the

end of your visit. Cookies do not cause any damage to your computer and do not contain any viruses.

## Principles of data processing by the software

A use of the data collected by ViMove or entered by you within the scope of the use is based on your consent according to Art. 6 Sect. 1 lit. a GDPR for the purposes explained in this privacy policy and only by us. Something else applies only if you have given a correspondingly different consent. You can revoke your consent under data protection law at any time with effect for the future. A revocation of the declaration of consent is possible at any time by sending an e-mail to [datenschutz@Viessmann.de](mailto:datenschutz@Viessmann.de).

### Deletion and blocking

Stored personal data will be deleted if you revoke your consent to its storage, if it is no longer required for the purpose for which it was stored or if its storage is inadmissible for other legal reasons. The records/documentation of your participation in "ViMove!" will be deleted 12 months after the end of the last campaign in which you participated. This period is extended by 12 months with each campaign in which you have participated within this period. However, you can revoke your consent within this period after 3 months at the earliest via [datenschutz@viessmann.de](mailto:datenschutz@viessmann.de).

If a legal retention period requires it, data will not be deleted, but blocked for other uses. The legal basis for this is Art. 6 Sect. 1 lit. c GDPR. Anonymized data is not necessarily deleted.

### Transfer to third countries

The companies of the Viessmann Group process/transmit the data provided by you in/at locations in Germany, the European Union and third countries (including the USA) which have an appropriate level of data protection in accordance with Article 45 GDPR or offer suitable guarantees in accordance with Article 46 GDPR.

## Automatic data processing when using the software

The following data is processed by the app:

- participant data: Salutation, first name, last name, e-mail address
- performance data: Date, KM
- Performance record: screenshot, photo, data from the Garmin app (timestamp, type of performance, units passed, time passed)

When you connect the Garmin App, we automatically receive the performance you have achieved. Please note the privacy policy of Garmin.

The use of this data is required for the operation of the software and for the purpose of providing all functions of the software. The legal basis for this is your consent in accordance with Art. 6 Sect. 1 lit. a GDPR.

## Informationen zu den Rechten Betroffener

This part of the data protection statement provides additional information on how you can exercise your rights as a data subject vis-à-vis Viessmann. The practice of your rights e.g. deletion, restriction of processing can lead to a restriction of the software functionalities up to the non-usability.

### Your identity

In order to comply with the rights of affected GDPR, it may be necessary for Viessmann to request further information to prove your identity in cases of personal data collected on the basis of contractual relationships on a random sample basis or in cases of justified doubt. This is especially true if a request for information is available in electronic form, but the sender's details do not reveal the identity of a natural person concerned.

### Your rights

- to request information about your personal data processed by us in accordance with Article 15 GDPR. In particular, you may request information about the purposes of processing, the category of personal data, the categories of recipients to whom your data has been or will be disclosed, the planned storage period, the existence of the right to rectification, deletion, restriction of processing or objection, the existence of a right of appeal, the origin of your data, if this has not been collected by us, and the existence of automated decision-making including profiling and, if applicable, meaningful information about its details;
- to immediately request the correction of incorrect or incomplete personal data stored by us in accordance with Article 16 GDPR;
- to request the deletion of your personal data stored by us in accordance with Article 17 GDPR, unless processing is necessary to exercise the right to freedom of expression and information, to fulfil a legal obligation, for reasons of public interest or to assert, exercise or defend legal claims;
- pursuant to Article 18 of the GDPR, to restrict the processing of your personal data if you dispute the accuracy of the data, if the processing is unlawful but you refuse to delete the data and we no longer need the data, but if you need it to assert, exercise or defend legal claims or if you have filed an objection to the processing pursuant to Article 21 of the GDPR;

- to receive, in accordance with Article 20 GDPR, the personal data you have provided to us in a structured, current and machine-readable format or to request the transmission to another person responsible;

To exercise these rights, please contact us:

Head of Data Protection Viessmann Group

Viessmannstraße 1

D-35108 Allendorf (Eder)

Telefon: +49 6452 70-0

Telefax: +49 6452 70-2780

E-Mail: [datenschutz@viessmann.com](mailto:datenschutz@viessmann.com)

- In accordance with Art. 7 Sect. 3 GDPR, you may revoke your consent to us at any time. As a result, we will no longer be allowed to continue processing data based on this consent in the future.

You can revoke your consent via: [data@vimoveforclimate.com](mailto:data@vimoveforclimate.com)

- Complaint to a regulatory authority pursuant to Article 77 GDPR. As a rule, you can contact the regulatory authority of your usual place of residence or our company headquarters.

Responsible Authority

Der Hessische Datenschutzbeauftragte

Postfach 3163

D-65021 Wiesbaden

Telefon: +49 611 1408-0

Telefax: +49 611 1408-900

E-Mail: [poststelle@datenschutz.hessen.de](mailto:poststelle@datenschutz.hessen.de)

## Further information - Contact details

Your trust is important to us. Therefore, we are always available to answer your questions regarding the processing of your personal data. If you have questions which this data protection statement could not answer or if you would like more detailed information on any point, please contact us:

Data Protection Officer:

Head of Data Protection Viessmann Group

Viessmannstraße 1

D-35108 Allendorf (Eder)

Telefon: +49 6452 70-0

Telefax: +49 6452 70-2780

E-Mail: [datenschutz@viessmann.com](mailto:datenschutz@viessmann.com)

### Responsible Authority

Der Hessische Datenschutzbeauftragte

Postfach 3163

D-65021 Wiesbaden

Telefon: +49 611 1408-0

Telefax: +49 611 1408-900

E-Mail: [poststelle@datenschutz.hessen.de](mailto:poststelle@datenschutz.hessen.de)

## Safety information

We endeavour to store your personal data by using technical and organisational means in such a way that they are not accessible to third parties. When communicating by e-mail, complete data security cannot be guaranteed, so we recommend that you send confidential information by post.

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